

# IMAGING1

*considerations • recommendations*

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- *make up*

- Try to avoid too much shine with regards to make-up. Our photographers will carry blotting papers if need be. Your bridal party should make sure that their application is similar to each other for consistency. Try not to wear make-up that is dated, unless that is the theme or intent.
- Try to ensure that your make-up blends and is toned seamlessly down to the bodice of each dress.
- As this is a very emotional day, waterproof mascara is obviously an essential ingredient.

- *preparation*

- To achieve the candid, journalistic look of the images, act naturally, try to disregard the photographers cameras unless directed to do so. Suggest this to all of the bridal party and direct family members beforehand if possible.
- Let the photographers know beforehand, of any family structures and relationships that they have to be aware of.

- *ceremony*

- Try to ensure that all bridal party members maintain a slow pace, keep your faces up, smile and acknowledge the guests during the procession down the aisle. Don't forget -this is a celebration.
- Carry the bouquets forward and low, or relaxed -low across the arm. This presents better.
- Groomsmen should try to stand straight, but relaxed with feet slightly (4-6inches) apart. Hands should be cupped together, either behind or in front.
- Again, this is a celebration. So bridesmaids and groomsmen, try to subtly smile and keep your attention focused on the bride and groom.

- *time requirements and formal images*

- Allow one and a half to two and a half hours for the images taken between ceremony and reception.
- Take into consideration, travel time, traffic issues, weather concerns, and families arriving on time. Then allow a little time to get organized for these images.
- If possible, our photographers would prefer to take the first images with any children or elderly family members involved. This allows time for them to leave first to the reception and for other families to take certain children to babysitters or other arrangements that they might have prepared.
- Allow at least half an hour for the personal images of the bride and groom. This might involve moving to another location/venue. (vehicle, street, café, park)
- Bring two umbrellas just in case, preferably ones that are the same style. (black is best) Our photographers will usually carry two as well.

- *backgrounds / venues for formals*

- Be sure to verify if the venue needs to be booked/paid for in advance and note any time constraints.
- When deciding on venues for formals and personal images, if possible, try to select an area that is not cluttered with distracting objects, colours, or structures. This can draw attention away from the subjects.
- Direct sun is not your friend. If images are taken outside, shaded structures or trees will work to your best advantage.

- *reception*

- Make arrangements to have images of additional family and friends done here. Look for an area that might be ideal for this.
- Our photographers will be with you for most of the day, please arrange place settings (2) for them as well. It would be ideal for you to seat them at a side table with the guests so that they can get to their gear and is easily accessible to capture images as they arise.